

# BBA / BA / B COM

Commerce, management and language studies today opens up limitless opportunities in Business, Administration, Financial Services, Data Analytics, Academics, Advertising, Media, etc.

**ENTER**



## BHAVAN'S COLLEGE OF ARTS & COMMERCE

KAKKANAD, KOCHI, KERALA.

**PROSPECTUS**

## Bharatiya Vidya Bhavan's Faith

Bhavan's Founder President  
Kulapati Dr. K. M. Munshi  
(Dec 30, 1887 - Feb 8, 1971)



Let me once more set forth the Bhavan's faith for the benefit of new students and members, for it is necessary that they should understand it clearly and imbibe its spirit.

The Bhavan stands for the reintegration of Indian culture.

In a world falling to pieces under the impact of an amoral technological avalanche, it tries to hold fast to the fundamental values for which our culture stands Rita, Satyam, Yagna and Tapas.

Faith in God who informs the Cosmic Order.

Truth which is accord between mind, word and deed;

Dedication which offers all movements of life as an offering to God;

Sublimation which purifies the body and mind and transmutes instincts, passions and emotions into things of beauty.

This regardless of forms and doctrines, is Dharma the threefold aspects of which are SATYAM, SHIVAM, SUNDARAM - Truth, Love and Beauty.

For these values our forefathers lived and died. So did Sri Ramakrishna Paramahansa, Swami Dayananda, Swami Vivekananda, Gandhiji and Sri Aurobindo, among the moderns.

These values are embedded in our national outlook.

We command the respect of the world because of them.

We can look forward to the future with confidence only because they have the vitality which gives the power to vindicate their validity even in this fear and avarice-ridden age of ours.

We, the Bhavan's family, whether it is smaller one or the large one, must make every effort in restoring an awareness of these values in personal and collective life



Founded in 1938 by Dr. K.M. Munshi, Bharatiya Vidya Bhavan is today an all-india intellectual, cultural and educational movement dedicated to the twin tasks of interpreting the age-old yet ageless message of our country and of integrating our varied and vibrant culture with the changing needs of the present-day world.

During the seven decades of its existence, the Bhavan has come to be recognized as a symbol of India's glorious past and as a comprehensive national institution with an international outlook touching all facets of life and enriching all spheres of activity.

Bharatiya Vidya Bhavan conduct classes from Kindergarten to Post-graduate research and imparts education in subjects ranging from Carnatic Music to Computers, from Sanskrit to Business Management and from Yoga to Journalism. This is being accomplished through its centres spread all over the country and abroad, its constituent institutions, its various publications, culture and educational programmes it conducts from time to time.



## Bharatiya Vidya Bhavan Kochi Kendra

The first Kendra in Kerala, Bhavan's Kochi Kendra founded on 15th August, 1972 has upheld the ideals set by the founding fathers of the Nation. It has been at the forefront of education integrating our varied and vibrant culture with changing needs of the presentday world. The Kendra manages seven schools in and around Kochi, with a total strength of 15,000 students and over thousand staff members, a Management Institute, Bhavan's College of Arts & Commerce and a Nursery Teacher's Training Centre. Social Activities have also been high on the Kendra list. Bhavan's Mahila Vibhag, the stitching and printing unit, has contrib-

uted since inception for the upliftment and empowerment of the underprivileged. The Bhavan offers a rich variety of activities and opportunities for a multi-dimensional growth, making a Bhavanite a valued member of society.

### Vision

Transformation through Education

### Mission

Holistic development of a child integrating the best of modern education with the essence of India's heritage and values.

### Motto

Let Noble Thoughts Come To Us From Every Side.

## Welcome to Bhavan's College of Arts & Commerce

Bhavan's College of Arts & Commerce, Kakkanad established in the year 2015 under the management of Bharatiya Vidya Bhavan, is proud to possess a rich heritage and a wealth of experience conducive to quality learning, training and teaching.

Situated in a lush green and salubrious campus at Kakkanad, on the Seaport Airport Road towards Tripunithura, the institution provides a very congenial ambience and outstanding infrastructure. The college is affiliated to M.G University, Kottayam.

### Vision

Our vision is to create a Centre of Excellence and to groom the youngsters to become responsible citizens with special emphasis on moral values, commitment to social service and a pride in the great cultural heritage of India.

### Mission

We strive to impart comprehensive education, with the help of a team of dedicated faculty members and excellent infrastructure. Special emphasis is given to the cultivation of social responsibility, compassion for the under privileged and observance of ethical standards.



Cool Green Campus!



## Chairman's Message

Commerce and Management education today opens up limitless opportunities for those who qualify to take up challenging assignments in the fields of higher Accountancy, Auditing, Banking, Insurance, Taxation, Data Analytics, etc., even as they pursue their continuing education in all areas of Management and Business Consulting, to scale greater heights in career.

Young Indians now occupy very high positions in several leading corporate organizations across the globe. We in the Bhavan, assume the responsibility to educate, train and mould our youngsters to be equipped fully to rise to the needs of the occasion. It shall be our constant endeavor to encourage and motivate our young men and women to imbibe finer qualities of the head and the heart and to develop their innate faculties to be achievers in the emerging competitive world.

Best Wishes,

**Venugopal C. Govind**  
Chairman



## Director's Message

Our institutions, widely acknowledged as the best, provide a conducive learning environment with engaging curriculum and teaching methods to make learning motivating, enjoyable and stress-free. Being dedicated to the pursuit of excellence, the entire team of the institution focuses on shaping young minds into global citizens, socially sensitive and responsible, through a comprehensive developmental approach and a strong passion for learning.

Bhavan's College of Arts & Commerce bridges the invaluable school education that we are providing with the higher education offered at the prestigious Bhavan's Royal Institute of Management.

Our vision is to work in partnership with our students, parents and community and make everyone feel valued and respected.

With best regards

**E. Ramankutty**  
Director



Getting ready for life's challenges!

## Courses Offered

**B.Com - Model I:** Finance and Taxation

**B.Com - Model II:** Computer Application

**BBA**  
(Bachelor of Business Administration)

**B A English Literature and Communication Studies - Model III**

(Double Main - The best course if you are looking for the right combination of literature and journalism)

Commerce, management and language studies today opens up limitless opportunities in Business, Administration, Financial Services, Auditing, Banking, Insurance, Taxation, Data Analytics, Academics, Marketing, Customer Relations, Advertising, Media, etc. We are your reliable bridge to an exciting future in these domains.

The sanctioned strength of B.Com Finance & Taxation, B.Com Computer Application and BBA programmes is 40. 20 seats for each programme is filled through university CAP.

The total intake for B.A English Literature and Communication Studies is 24, of which 50% is filled through university CAP.



Driven by quality. Fueled by passion.

## Facilities

### Library

Library is well equipped with modern facilities and resources in the form of printed books, CD-ROMs, Journals, Magazines, Project Reports, and Newspapers etc and has a comprehensive book collection of both national and international authors and reputed publishers.

The Digital Library will provide electronic access to e-databases, e-books, e-journals, videos etc. The entire library is automated with library management software KOHA, which makes searching, issuing and returning easier. The availability of online search allows users to locate relevant information quickly and reliably to support and strengthen their academic endeavours.

### Computer Lab

A full-fledged computer lab with latest amenities is made available with licensed hardware and software, for the students and staff. Leased line internet facility is also at their disposal to access information to update their knowledge on current developments in their respective academic field.

### College Cafeteria

'Taste Buds' the college cafeteria is an ideal place for students to hang out over snacks and other refreshments.

### DR. K M Munshi Auditorium

Perfect for cultural programmes, talks, and other events. It has a seating capacity of 300.

### Audio Visual Room & Communication Lab

The college has set up a state of the art audio visual room and communication lab in the English Department Block. High-end systems and a DSLR camera set are provided for students to get hands-on experience in the production of newspapers, radio and video programmes.

### Tally

We offer a 40 hour Tally add-on course inclusive of online sessions. Each student will be given a project work and has to clear an online exam at the end of the course. Those who have successfully completed the exam, will be awarded with the TALLY CERTIFIED PROFESSIONAL Certificate.

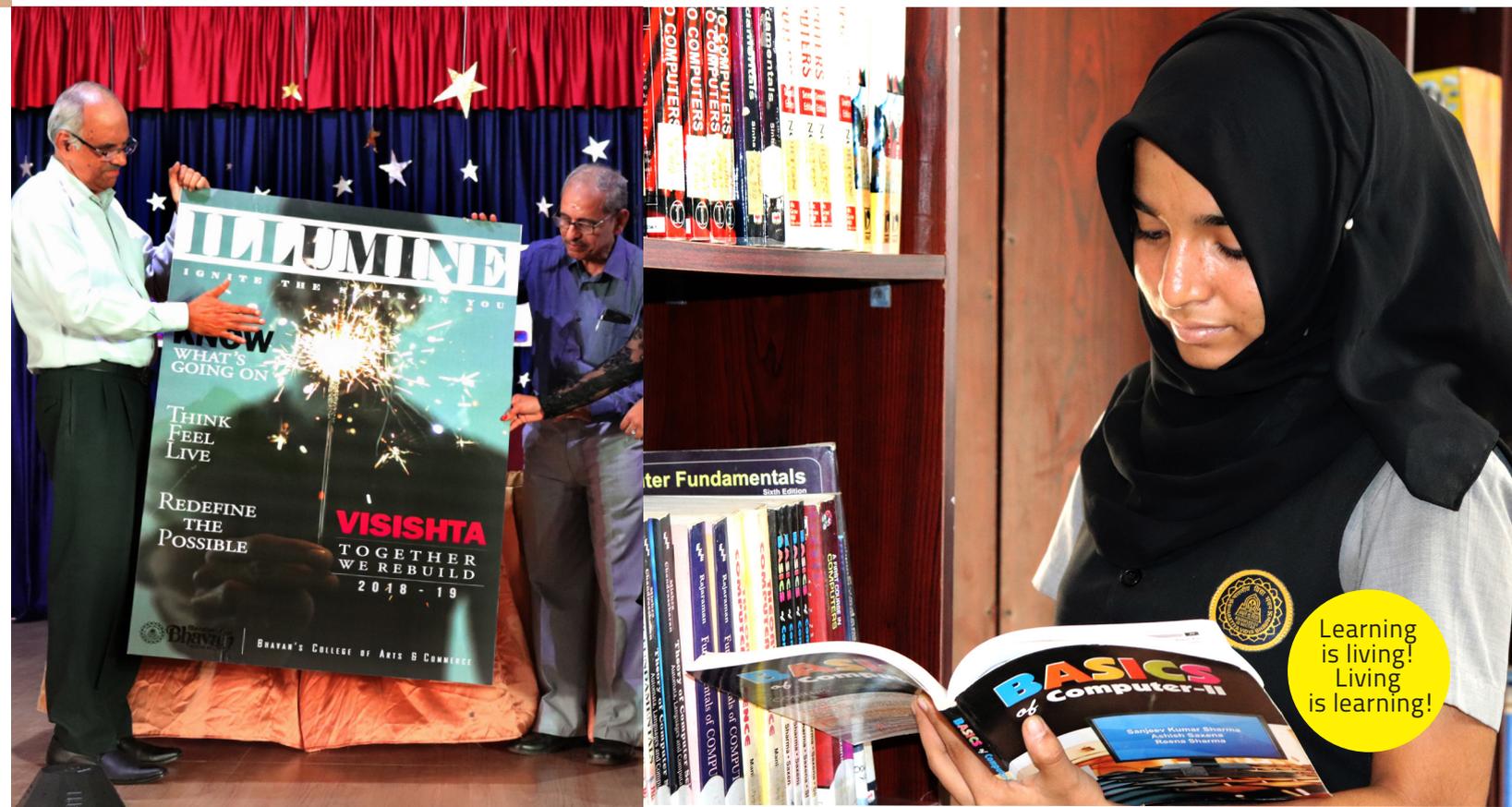
## Other Activities

### Students' Ownership Programme (SOP)

This will familiarize students in making presentations on different important topics of current interest. This will enhance the communication skills and the standard of English which will be of immense help to them.

### Students Mentoring and Counselling

The students can be groomed by the teachers through regular interactions and by giving personal attention to the students. This will be helpful in shaping the personality and moulding the character of each student. Counselling given to students solves their individual problems.



Learning is living! Living is learning!

## Promoting Peer learning

The students are divided into groups. The student who has a thorough knowledge in a subject has to help to teach others in the group under the supervision of a faculty member. Expertise and command over the subject is does enhanced. It is a comprehensive style of teaching and learning. Engaging classes by students will improve their soft skills, language proficiency, fluency, confidence and leadership skill.

## Industrial visits

It helps to bridge the gap between the classroom and the real working world .The visit also provides firsthand knowledge about the organisational structure and modes of operation in different industries.

## Educational Tour

In the final year, students will be taken for an extended educational tour.

## Students Development Programme (SDP)

SDP includes seminars, talks by experts, orientation sessions, motivational talks, workshops and panel discussions. Events and activities are planned & organized by students themselves under the supervision of faculty members, which provide them with an opportunity to learn ideation, planning & execution, team & resource management and time management. As a part of grooming session, personal interview and group discussion for students are conducted.



Focus on  
co-curricular  
excellence!

## Placement and Training

The placement and training cell of the college conducts training sessions regularly. Talk series by experts from the industry are arranged to motivate the students. College collaborates with the training cell of MG University and organises training programmes on college campus. The recruitment drives ensure that students looking for jobs get placed.

## Visishta

Visishta is an inter-school and inter-college management fest that the college conducts every year. It witnesses the participation of more than 1000 students. Competitions and programmes are fun oriented and vary every year and they aim to encourage the entrepreneurship skills of students.

## Cultural Outreach Programme

The college conducts regular cultural outreach programmes. The programmes aim to promote and sustain the rich and varied cultural activities of the country. They help students to appreciate and learn cultural values. General public is usually invited to the campus on such occasions.

## Physical Education

We provide adequate facilities for sports and games. We have a badminton court, two foot ball stadiums, and other facilities.

● WELCOME TO B.C.A.C TO ENJOY THE BEST 3 YEARS OF YOUR LIFE!



# BHAVAN'S COLLEGE OF ARTS & COMMERCE (B.C.A.C)

(Affiliated to Mahatma Gandhi University)

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